

® THE BSIDE International Design Contest

promosso da



con il patrocinio di



UNINDUSTRIA BOLOGNA



architettibologna

International Design Contest “The B-Side 2.0”

Presentation

To believe in oneself is one of the most important elements to build a solid enterprise: it is this strong belief that led Persiceto Marmi to a new entrepreneurial path. The idea emerged from the necessity of saving the priceless know-how of Italian artisans threatened by the the economical crisis and the closure of the firms where they learnt the profession.

Thanks to the technical, productive and commercial experiences we had, in 2013 we founded Persiceto Marmi, artisanal enterprise specialized in marble processing.

We are artisans in the broadest sense: every product is strictly handmade and custom-tailored inside our laboratory. This type of activity "tailored" had a downside: producing a huge amount of waste processing, small and large cutouts of beautiful gifts of nature that were destined for the landfill. Thus was born THE project THE B-SIDE, dedicated path to retrieve the vast amount of cuts and leftover of stone processing.

This is why THE B-SIDE was born: a route dedicated to re-cycle stone manufacturing leftovers.

In 2014, thanks to the cooperation with Youtool – web lab specialized in developing creative processes – we launched a new line of design objects and accessories where re-using all the raw materials was the must.

Among all the projects submitted, we chose the most innovative forms, filled each one with the colors and materials available at the moment, and realized a collection of unique handmade items with an alternative vision on transforming natural stone.

The collection was presented at Bologna Design Week 2015 and at Fuorisalone 2016, achieving resounding success for the designs and especially for the concept of reuse.

With these premises, Persiceto Marmi would like to introduce a new challenge to creative talents:

Creating a new collection, with more specific destinations, as are outdoor and kitchen spaces.

Premises

The themes of reuse of raw materials and the transit circular economy are certainly among the most actual, in an era when sensitivity, at least that apparent, towards the environmental issues is increasing and is taking root in the cultural debate on sustainable development of the planet. The scope of the so-called recycle already is, and will be more and more, the goal to be investigated to contain the consequences of the ecological footprint of our actions determine in terms of limiting the consumption of resources, pollution, energy dispersed, ethics of consumption.

1. Promoters and sponsorships

The Contest is promoted by *Persiceto Marmi*, in cooperation with *Ordine degli Architetti di Bologna (Bologna's Architects Professional Association)*, and with the sponsorships of the *Italian National Council of Architects, P.P.C., Unindustria, University of Bologna - Faculty of Industrial Design, Camera di Commercio, ASCOM CONFCOMMERCIO Bologna* and *You Tool*.

2. Objectives

The objective of the Contest is to investigate the possibility of producing items of furniture through the scraps of workmanship and materials that remain unused for a long time, which constitute a cost factor both for Persiceto Marmi and the community.

The type of material is very broad because it can be used all natural stones that are part of the normal supplies of a company that performs this type of work. For this reason it is not possible to provide an exhaustive list of types of stone, as well as all the working methods and the available treatments. As an illustrative, yet incomplete example, the most frequent scraps are in granite, marble, onyx, travertine, sandstone.

Concerning the size and weight of the scraps, participants will be asked to reasonably assume that they are averagely, but not inevitably small. Therefore, Persiceto Marmi recommends to take in consideration the importance of a design starting from small parts.

The Contest has been launched to create two new collections, saleable for their ability to display the re-cycling theme together with Italian artisanal manufacturing ability.

As scraps are involved, the final price of the product will be determined by the production costs only, without the raw material incidence.

Scraps are mostly slabs leftovers, with a typical thickness of 2, 3 or 4 cm.

The task we assign to designers and architects is to re-assemble these cuts: portioning, pasting, and the eventual use of other elements (glass, metals, wood, plastic...) are allowed but not strictly necessary.

3. Project themes

The contest concerns the design of complements and objects that can be realized using recovered materials coming from stone manufacturing.

Two project categories are therefore established:

1. OUTDOOR furniture for private and/or public spaces - as seats, tables, bins etc - that considers the use of bigger scraps.
2. KITCHEN complements and/or objects made with smaller scraps.

Even if the object can be suitable both for interior and exterior environments, the participant must chose a prevalent use and only one project category.

Proposals should pay specific attention to:

- Cheap manufacturing
- Connection of parts: even if it is not mandatory to build only dry stone, simple solutions that don't include glues will be preferred.
- Disassembling for transportation and packaging: even if it is not mandatory to create models that can be disassembled, decomposable objects will be preferred.
- As re-cycling is the mission, it is desirable to not use treatments that will require expensive disposal.
- It is recommended to not consider one specific kind of stone, but to create flexible shapes that can be filled with different materials.
- The use of materials others than stone is allowed, even if it is recommended to chose recyclable ones.

3. Language

The only languages that can be used for this contest are Italian and English. Choice between these two languages will not be considered as preferential. Project written in different languages will not be taken into consideration.

The call for proposals is available in both languages. In case of discrepancies, the Italian version will prevail.

4. Terms and conditions

Ordine degli Architetti di Bologna has always been very interested in open contests, because they allow equal opportunity to participants and award quality and merit.

The B Side 2.0 is not addressed to any specific professional. The contest is open to every creative mind that wants to confront with the issue of re-cycling and smart use of resources. Entrants may be individuals or teams.

In case of a team work, it is necessary to name a representative that will be the only contact person with the organizers.

It is forbidden to participate both as a single and as a group in any title (representative, councilor, partner) or as a member of more groups.

Participating in violation of the above stated implicates the exclusion from the contest of both the designer and the group/s involved.

5. Documents and information

The call for proposals and the related documents, can be downloaded from **<http://concorsi.archibo.it/thebside-2.0>** .

No other information will be delivered to participants, excepting the official material and the FAQ's answers. Questions can be sent to the administrative office of the contest, exclusively through email at **concorsi@archibo.it** with object: **thebside-2.0**, and only before the deadline signaled afterward in this paper.

6. Presentation of projects

The notice and supporting documentation, the questions and answers, will be available for download on the internet at: **<http://concorsi.archibo.it> thebside-2.0**

The foregoing constitutes the sole and limited cognitive material made available for the preparation of the project proposal. Will not provide more information, unless the answers to questions that may be submitted to the competition Secretariat, exclusively by email, at: **concorsi@archibo.it** until the deadline in the timetable below declined, inserting as an thebise-2.0.

7. How to conduct, processed requested and their transmission

We won't accept more than one entry per class; in this regard, we inform you that the system will reject any multiple registration.

Registration must take place in parallel with the transmission of processed, by completing the specific electronic form on the internet at:

<http://concorsi.archibo.it/thebise-2.0>

The electronic system, confirming the successful completion of the procedure, will make available a note of receipt transmitted data and processed, that will be proof of registration.

Participants must transmit by own means electronically, following the established procedure, a compressed folder (ZIP) total size does not exceed 3 MB that contains two panels in A3 format landscape PDF file and taking care to eliminate any reference to author files, penalty of exclusion from the competition.

The project outline will contain the proposal, represented on an appropriate scale, through contextualized views, exploded views, axonometric projections, texts and anything else deemed useful by competitors for his accomplished illustrations.

The techniques of graphic representation and the number of images to be presented are left to the free choice of the participants.

Are not allowed inscriptions and elaborate transmissions made in other form.

The project outline required shall, on pain of exclusion, being totally anonymous in its entirety, both covert and overt that strictly adhering to the operational specifications of detail about its format and its size. In any case, competitors may violate the anonymity through symbols, signs or other identifying elements.

Each project outline the computerised system will assign a unique recognition alphanumeric code, which will be the official name of the exhibit itself during jury deliberations.

The jury and the organizing secretariat will implement all procedures aimed at maintaining anonymity of competing proposals; in particular, the database with the correspondence between the names of the contestants and the alphanumeric codes assigned to its processed will not be accessible to the members of the jury and of the Secretariat, but will be protected document automatically by the system and is only accessible with a password that will be sent via certified mail to the Coordinator of the competition, which will to his care.

Only at the end of the jury deliberations will proceed to open the email containing your password, and communicates this information to the President of the Jury, through certified mail, which can in this way have access to the database and identify the winners.

8. Exclusion and limitation clauses

Are excluded from participation in the contest people who might be favorite because running upstream services relevant to the contest and/or their involvement in the drafting of the notice of competition or in the creation of the competition or which may still influence the decisions of the jury.

This particularly applies to the following subjects:

- a. Official coordinators, the Secretariat, the Scientific Committee and the selection board
- b. spouses, relatives and kin up to 3 degrees of persons referred to in paragraph a.
- c. regular business and project partners of the persons referred to in paragraph a.
- d. the direct superiors and co-workers of the persons referred to in paragraph a.
- e. employees of sponsor and partners of the competition, as well as the components of their respective Recommendations.
- f. people who had or have an ongoing business relationship or with a reputation with the awarding authority or with partners of the competition can participate only if they are not directly involved in the development of the theme of the contest.

Those who had a previous relevant and/or renown relation with the contest's managing authorities and partners can participate only if they are not directly involved in the call conception and writing.

9. Composition of the Jury and assessment process

A Jury has been named to examine and evaluate the proposals, and will grant its services for free. The Jurors are:

- Gian Luca Bernardini, Persiceto Marmi;
- Arch. Pier Giorgio Giannelli, *Bologna's Architects Professional Association*;
- Arch. Alessandro Marata, *Italian National Council of Architects PCC*;
- Arch. Elena Vai – Faculty of Industrial Design.

Substitutes:

- Arch. Antonio Gentili, *Bologna's Architects Professional Association*;
- Arch. Stefano Pantaleoni, *Bologna's Architects Professional Association*.

Functions of the Jury:

- monitor compliance with the ways and times of transmission of the works in accordance with the provisions contained in the notice and report any cases deemed subject to exclusion;
- take decisions with regard to the making, reported by the Secretariat for coordination, non-formal observance of the provisions contained in this announcement;
- assess each project in the race through the established criteria;

- proclaim, proceeding to the dissolution of the anonymity, the winners.

Jury will end the assessment within June, 29th 2016 and the same day the winner and mentioned projects will be publicly announced on the contest official website.

Prize-winning designers and mentioned ones will be invited to participate to the award and presentation ceremony that will be held in Bologna, during the Bologna Design Week 2016.

The Jury could not assign all or part of the awards listed at point 11 of this call.

10. Evaluation criteria

Selection of the winning projects will be carried on taking in consideration the correspondence of the entries to the general and specific requests of the call. Jury will select projects on self-assigned criteria, chosen during its first session and in accordance to the objectives listed at point 3 of this call.

At the end of the assessment process, the Jury will express a ranking list for each contest category.

11. Schedule of the contest

The call for proposals will be published on the official web site at the address **<http://concorsi.archibo.it/thebside-2.0>** and announced on public and professional press.

The contest will take place according to the following schedule:

Public presentation of the Contest, public announcement and publication on websites and press. Opening of the question time: *May, 10th*

Closing of the question time: *May, 16th h 12.00*

Publishing of the answers on the Contest website: *May, 20th h 12:00*

Opening of the call for entries and submission procedures: *June, 8th h 10.00*

Registration/submissions deadline: *June, 15th 2016 h 12.00*

Jury's assessment work: *22nd – 29th of June*

Proclamation of results: *June, 29th*

Award and presentation ceremony: during Bologna Design Week 2016 (dates to be specified later).

Possible schedule changes will be promptly communicated through all the official websites (contest, sponsors, and promoters).

12. Awards

At the end of the contest a ranking list will be published. There will be three awards for each category, VAT and other possible contributions excluded.

OUTDOOR CATEGORY:

- 1st prize € 4.000,00
- 2nd prize € 2.000,00
- 3rd prize € 1.000,00

KITCHEN ACCESSORIES:

- 1st prize € 1.500,00
- 2nd prize € 1.000,00
- 3rd prize € 500,00

There will be no joint placements (no ex aequo).

The Jury will have the faculty to signal - for specific Honourable Mentions - those projects that will be considered particularly interesting for the objectives of the contest.

All the entries will be published through the official web site and the Bologna's Architects Professional Association website.

The results will be shared on newspapers, professional press and websites. The contest authorities also commits to divulge and make known, through appropriate means, prize-winners and mentioned projects.

The contest authorities will eventually take care of a contest catalogue publishing.

No refund of expenses will be recognized to the participants.

13. Contest coordinator and Secretariat/administrative office

Contest coordinator is Arch. Francesca Lanzaolini – Ordine degli Architetti

Secretariat is composed by

- Michela Lauriola - Ordine Architetti
- Margherita Abatangelo – Ordine Architetti.

14. Privacy policy

In accordance with Italian law on privacy (Testo Unico sulla Privacy D.lgs. n. 196/2003), Ordine Architetti Bologna is an *active subject* (soggetto attivo) in data collection.

Data are collected only for the contest purposes.

Processing of personal information is subject to what the law indicates as necessary for the participation to the contest of the rightful individuals.

15. Entrusting assignment, copyright and projects property

The competition involves the construction by the auctioneer-winners, which will be exhibited on the occasion of the presentation of the results.

The winning projects are captured in property from Persiceto marbles and therefore no request can then be advanced by the authors concerning alleged rights, while retaining their guaranteed intellectual property.

The promoters shall acquire the right to publish and disclose all project participants in the race, in the manner deemed most appropriate, while just after the announcement of the outcome of the race is allowed competitors to disclose their plans.

16. Acceptance clauses

Participants are obliged to not publish or publicly share the submitted projects in any form before the jury verdict is made public, or their participation will be invalid.

The participation to this contest commits every competitor to unconditionally accept all rules stated on this call.

For anything that may not have been included in the call, current national laws and legal standards will be applied.

Bologna is the one and only competent court for all controversy that will not be solved with by amicable settlement.